

Dear Dog Lover,

Our monthly story at the end of this email: “Where’s The Error?” A game for email and web ‘detectives’!

If you receive this email in full html, you can just [click on the events underlined and in light blue](#) to get to the correct page on our web site!

Enjoy our long summer days,
Claudia

Our August Newsletter:

PART I: News

- 1) Free vendor booth opportunity Sep 7
- 2) No classes on Saturday, Aug 17 and Monday/Tuesday Sep 2/3

PART II: Events - Aug/Sep

- 3) Aug 25: Doggy Day at the Alaska State Fair
- 4) Sep 7: Our Annual Doggy Day: Responsible Dog Ownership Day!
- 5) Sep 8: Canine Good Citizen® - test

PART III: Classes + Workshops

- 6) Aug 13: Start Treibball classes - Beginners and Intermediate!
- 7) Aug 16-18: Healing Touch for Animals - Anchorage
- 8) Sep 8: Dog First Aid Workshop

PART IV: Open Play Time and Daycare

- 9) **Next scheduled closure (Labor Day weekend):
Friday, Aug 30 (OPT)**

PART V: Class Schedule

PART VI: Monthly Story

- 10) “Find Our Mistakes!” For email and web detectives!

PART I: News

 Free vendor booth opportunity September 7th

We invite any vendor who wants to reach dog owners to set up a booth for no cost at our

Annual Doggy Day (RDO Day!) on Saturday, September 7th, from 10am - 4pm.

We'll have demonstrations of different dog sports, door prizes, free hot dogs and sodas

for all visitors (and vendors ☺); visitors can bring their friendly dog(s) with them, and lots more. We'll utilize the whole premises - the indoor arena and our outdoors groomed and fenced field on grass. Please contact us for more specific information!

🐾 No classes on Saturday, Aug 17 and Monday/Tuesday Sep 2/3

We'll skip our **summer agility classes** on August 17 due to an agility trial that weekend in Anchorage. We'll finish the classes one week later on August 24.

The **Monday and Tuesday classes** starting August 12th & 13th will have a break for Labor Day weekend on Sep 2/3 and therefore finish one week later on Sep 23rd & 24th.

PART II: Other Events

🐾 Aug 25: Doggy Day at the Alaska State Fair

The Better Companion will be at the State Fair again this year with demonstrations of **clicker training**, **Treibball** and **Nose Work**. We'll hand out free clickers to the spectators again, too! The Alaska State Fair organizes a full day of dog demonstrations by different groups at the Corral, from lure coursing and weight pulling over obedience and Schutzhund to sheep herding, agility and our newest sports, Nose Work and Treibball. **BetCo will be on from 2:30-3:30pm**. Don't miss Lucy lure coursing at 11am, she has a blast there every year!

Please leave your own dog at home, unless you're participating in one of the demonstrations.

🐾 Sep 7: Our Annual Doggy Day: Responsible Dog Ownership Day (RDO)!

Come for a day of fun, and **bring your well-behaved dog(s) with you!** Enjoy demonstrations of Agility, Search and Rescue, Nose Work, Treibball, and more - maybe even try some of them out! Visit our vendors, win a door prize (numbers pulled throughout the day) or maybe even our big main prize, eat free hot dogs for lunch together with a free soda or water and show everybody your dog at our "Meet the Breed". We can also let the visitors guess which breeds are combined in your dog - maybe the clue you were looking for? Children and adults welcome!

Saturday, Sep 7th at our Regine Dog Training Facility from 10am-4pm. Indoors and outdoors activities!

🐾 4) Sunday, Sep 8: Canine Good Citizen® - Test

As part of our annual Responsible Dog Ownership Week in September, we also offer a test through the AKC (American Kennel Club), in which you can prove that your dog is a **Canine Good Citizen** in 10 everyday situations. You'll need to pass all 10 items in order

to pass the test. You can pre-register for the test (latest Aug 24) and pay only \$20, or pay after Aug 24 (as late as the day of the test) and pay \$25. **Sign-in for all participants will be on Sunday, Sep 8th at 10am.** Testing starts at about 10:30-11am, estimated finish at 12:30-1pm.

We're also looking for **volunteers for this test**, so if you want to learn more about the CGC test before you take it, that would be the best way to do it! Volunteers should arrive at 9:30am, please [let us know](#) if you plan to volunteer!

PART III: Classes + Workshops

Aug 13: Start Treibball classes - Beginners and Intermediate!

Join this fun sport having your dog push exercise balls to you! This is a great way to bond with your dog while exercising her, and teaching her self control as well as distance control. **Watch my Jack Russell at the end of her Treibball Beginner class on YouTube!** This sport is not only for herding dogs, but for any dog who likes to run around! Through this game we'll introduce directionals and sending-out cues to your dog, run and stop cues, distance downs, distance stays and more.

Aug 16-18: Healing Touch for Animals - Anchorage

Instructor: Carol Komitor, the founder of Healing Touch for Animals

Local Point of Contact: Melinda Patterson, Anchorage Coordinator

Email: Anchorage@HealingTouchforAnimals.com

Phone: 907-743-8072

Please contact Melinda with any questions about this workshop!

Sep 8: Dog First Aid Workshop

- Would you like to know more about **helping your dog in the first minutes of a medical emergency** like an injury, seizure or stroke?
- Maybe you're on a hike and it'll take over 30 minutes or even hours before you can get to a veterinarian?
- Are you **taking care of other people's dogs professionally** and would like to add this Red Cross certification for you and your staff to feel more comfortable if anything happens while the dog is in your care?

Red Cross Dog First Aid Workshop, Sunday, September 8th, 3-6pm

Pre-registration (until Aug 25): \$50; after that \$55.

PART IV: Open Play Time and Daycare

- **OPT** every Friday evening
Next scheduled closure: **August 30th (Labor Day weekend!)**
- **DDC** every Tuesday and Thursday
next scheduled closure: **Thanksgiving**

PART V: Class Schedule

Listed are start dates. The classes will run once a week for 6 weeks unless otherwise specified. A **“maybe” for a class means YOU can tell us** if you want this class to happen. Enough student interest could put it on the schedule! ☺

Click [here](#) to view the online calendar by month. To see who’s instructing the class you’re interested in, go to our online [calendar](#) and click on any week of that class to see the details.

Click [here](#) to register for a class.

Already registered? Click [here](#) to pay for a class.

Or contact us by email or phone: info@bettercompanion.com, (907) 357-2521.

<u>CLASS</u>	<u>Aug 2013</u>	<u>Sep 2013</u>	<u>Oct 2013</u>	<u>later</u>
<u>Behavior Classes</u>				
Puppy 1	Mon 8/12	Sun 9/15	Mon 10/14	Nov 2013
Foundation Class	Mon 8/12	Sun 9/15	Mon 10/14	Nov 2013
Puppy 2	Mon 8/12	Thu 9/12		Nov 2013
Elementary School		Thu 9/12		Nov 2013
High School				Jan 2014
CGC-test (one day)		Sun 9/8 (one day)		Sep 2014
C.L.A.S.S. - BA			10/14 or 15	Apr 2014
CLASS Evaluation				Nov 2013
Rally College		Thu 9/12		Mar 2014
Rally Practice	Maybe Tue			Dec 2013
Tricks 'N Clicks			Freestyle!	Nov 2013
<u>Sports Classes</u>	<u>Aug 2013</u>	<u>Sep 2013</u>	<u>Oct 2013</u>	<u>later</u>

Nose Work Beginner		maybe		Nov 2013
Nose Work Odor		maybe		Jan 2014
Nose Work Practice		Wed 9/11		Nov 2013
Treibball Beginner	Tue 8/13		maybe	
Treibball Intermediate	Tue 8/13		Tue 10/15	Dec 2013
Treibball Practice	canceled		Tue 10/15	Dec 2013
Flyball Beginner				Summer 2014
Flyball Practice	Tues 8/13 one day	Tue 9/17 one day		
Agility Puppy/Beg		Sat 9/14		Nov 2013
Agility Skills		Sat 9/14		Nov 2013
Agility Sequencing		Sat 9/14		Nov 2013
Agility Trialing		Sat 9/14		Nov 2013

You can check our web page www.bettercompanion.com for info on classes, daycare, Open Play Times, facility, and schedule, read testimonies from other students, print out the registration form and more.

Or contact us by email or phone: info@bettercompanion.com, (907) 357-2521.

PART VI: Monthly Story

🐾 “Where’s The Error?” A game for email and web detectives!

We really do like (and appreciate!) getting emails from you telling us if anything seems odd or wrong on our web page, or if we made a mistake in an email that went out to a whole class or group of people. Only then we can fix it! **So we decided to make a game of it and reward you for helping us correct our errors quickly!**

As a pilot program; we’re offering - per error found - to the first person who emails us back and reports that error a **\$10 credit** towards any of our services! Be quick! Only the first person to spot the error gets the credit! This pilot program will run only **until**

August 15th, meaning we need to receive your emails latest on August 15th. Depending on the response, we might extend the program a little longer.

An error can, for example, be as simple as a typo, a wrong day or date in an email, or a discrepancy between what the email says and what's on the web page, or an error on the web page itself, like an old date listed, a different price for the same item on one page than on the pricing page, etc. Grammar errors don't count - those are mostly probably mine! Oh, and I promise - I am **not** taking the \$10 credit out of my office staff's paychecks! ☺

So get busy! Read this newsletter carefully (hint, hint!), read through our webpage, check those class preps and payment confirmations we send out! If you find an error and email us quickly, you too could be a winner!

Training never ends! We need to get better trained, too ☺. Enjoy every day with your dog(s)!
Claudia

Claudia Sihler, CPDT-KSA
(Certified Professional Dog Trainer - Knowledge and Skills Assessed)
APDT C.L.A.S.S. Evaluator
AKC CGC® and STAR® Evaluator

Your BetCo Team at
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Claudia Sihler, CPDT-KSA
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